

REPORT OF SEMINAR

Power Up for Placements

Organized by **TechPioneers, Computer Science Society,**
Aryabhata College

21st February 2024



Abstract

TechPioneers organized a seminar on 21st February 2024. The guest speakers for the seminar were Ms. Medha Mukherji, Manager for Careers and Programme Development at the Vedica Scholars Programme for Women and Ms. Pratibha Masih serving as the Senior Marketing and Admissions Manager at The Vedica Scholars Programme for Women.

POWER UP FOR PLACEMENTS

(21st February, 2024)

Under the aegis of IQAC, TechPioneers, the Computer Science Society of Aryabhata College in collaboration with Vedica Scholars Programme for Women successfully conducted a webinar on preparing for placements by acquiring the right skill set through which we can crack any placement interview. It is an organization which offers **the Vedica Scholars Programme for Women** which is a unique 18-month programme in Management Practice that combines the best aspects of a world-class management degree with premier liberal arts education. The webinar aimed to equip participants with the knowledge, strategies, and skills required to excel in placement interviews, with a particular emphasis on developing essential soft skills. The event garnered significant interest, with 93 students participating, making it a resounding success.

Objective:

The prime aim of the session was to equip participants with the right knowledge, strategies and skills needed to ace placement interviews. While all of us know securing a placement is a pivotal step towards kick starting our career journey and possessing the right skill set maximizes our chances of landing the dream job but there are other skills that matter for excelling in interviews like communication and crafting a compelling personal narrative, etc. Therefore, during the seminar the speaker, Ms. Medha Mukherji, focused on acquiring the soft skills needed for excelling in interviews. She also threw light on strategies that can aid students in interview preparation.

About the Speaker:

Medha Mukherji, a dedicated professional with 6 years of experience in the development sector, is currently serving as the Manager for Careers and Programme Development at the Vedica Scholars Programme for Women. She has been committed to creating a positive impact by empowering individuals to take ownership of their learning and realize their full potential.

Pratibha Masih is currently serving as the Senior Marketing and Admissions Manager at The Vedica Scholars Programme for Women and a highly energetic and dynamic professional with over 12 years of experience in health services training, research, collaboration, networking, Executing Education Programs.

Summary:

The speaker discusses all the essential aspects for securing a good placement, ranging from developing soft skills to carefully selecting goals. The key points addressed are as follows:

- **Placement Discussion:** The speaker emphasizes the most important elements required for successful placement, including developing life skills, improving communication, understanding the importance of interviews and networking, and crafting a strong resume (CV).
- **Setting Yourself Apart:** The speaker highlights the importance of distinguishing oneself among other candidates, covering topics such as the significance of projects, internships, grades, non-verbal communication, confidence, and appropriate dressing for interviews.
- **Understanding Your Recruiters:** The speaker explains the type of individuals sought by potential employers and the skills they value, emphasizing teamwork, skill testing, leadership qualities, and team-building skills.
- **Clarifying Your Goals:** The speaker emphasizes the importance of having clear goals in life, as without them, efforts may be futile. They stress the need for firmness in taking steps toward achieving these goals, particularly in terms of job placement and fulfilling company expectations.

Apart from these steps, the speaker shared her thoughts and opinions on the questions that were put up by participants. There were also some questions put up by the speaker, which were energetically answered by the students. Additionally, some of the participants from 3rd year were also asked to share their stories demonstrating the interpersonal skills they mentioned in their resume.

The discussion on placements and career prospects was engaging and inspiring, motivating listeners to work on their skills and personal development to secure favorable placements. Overall, the seminar was fruitful, inspiring students to learn and implement new strategies in their lives.

Glimpses from the Seminar



